# **KELLY SCHRADER**

Visual artist with professional experience in arts nonprofit work, social media and website management, art and community outreach, and site-specific installation projects. Passionate about the arts and collaboration.

Raleigh, NC www.kelly-schrader.com k.schrader.art@gmail.com

### **EXPERIENCE**

## **Quad City Arts**, Rock Island, IL — Project Specialist

FEBRUARY 2018 - MARCH 2020 (remote MAR 2020 - SEPT 2020)

Graphic design for all digital & print media, social media & web management, content creation, photography, editing

Community programming & outreach – point-person for arts based community and educational programs such as Visiting Artist Series, Metro Arts, exhibition galleries, etc.

Grant writing, data collection, surveying, and other duties as needed

## **The Current Iowa**, Davenport, IA — *Creative Liaison*

MAY 2017 - JANUARY 2018

Head of collections & research - led guided tours of art collection & history as well as company wide training seminars, created first self-guided tour of the hotel's collection using coded NFC tags

Graphic design of digital and print media for two hotels, two restaurants, and special events. Managed TCI hotel blog.

# **Museum of the Shenandoah Valley,** Winchester, VA — Co-Founder & Lead Attendant for the MSV Makerspace

JULY 2016 - DECEMBER 2016

Opening logistics, memberships, events and classes. Sole instructor for ceramics, printmaking, sewing, 3D printing, and basic woodshop.

Oversaw general shop maintenance and equipment care. Occasional graphic design for in-house manuals/project guides

## **EDUCATION**

# **Virginia Tech | School of Visual Arts,** Blacksburg, VA — *BFA*

AUGUST 2012 - JUNE 2016

Bachelor of Fine Arts, Studio Arts, 3.8 GPA Honors Society

## **Virginia Tech | School of Visual Arts**, Blacksburg, VA — BA

AUGUST 2012 - JUNE 2016

Bachelor of Arts, Art History, 3.8 GPA Honors Society

### **SKILLS**

Adobe Creative Suite

Microsoft Suite

Social Media Management

Graphic Design, Editing & Copywriting

Exhibition Design & Installation

Outreach, Programming & Event Planning

### FOR MORE ABOUT ME

Visit my website:

digital portfolio

<u>artist CV</u>

hyperlinked portfolio

## **REFERENCES**

Kevin L. Maynard

Executive Director

at Quad City Arts

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Margot Day
Community Arts Director
at Quad City Arts
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Molly Zabeth Graham
Cofounder of Future Economy
Collective and Southpaw
Community Center & Cafe
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